



METATRON INC.

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Metatron Inks Mobile Distribution Agreement with Momentum Entertainment and Sports Network, LLC

New Deal Brings Distribution to 50 Countries and 650 Million Mobile Phone Users

San Diego, CA – January 4, 2010 – Metatron Inc. (OTC Pink Sheets: MRNJ), today announced that its i-Mobilize subsidiary has entered into a mobile distribution agreement with Momentum Entertainment and Sports Network, LLC (<http://www.mesntv.com>). The venture will include a series of iPhone and Droid applications for MESN's popular sports, reality, and lifestyle TV shows including Destination-X, Zone-X and Josh and JB.

MESN is a leading provider of entertainment and sports programming which to date has distributed over 180 episodes of High Definition programming through CBS, NBC, CW, Syndicated TV, AOL Video, Hulu.com, and through a network reaching over 50 countries worldwide.

MESN also syndicates mobile phone content and provides mobile phone text messaging and chat applications through its worldwide network of mobile phone partners reaching nearly 650 million mobile phone users through 71 partners including Sprint, Verizon, Boost Mobile, Cingular and more.

The first MESN app features Destination X TV star Tara Rice who has been featured in Maxim and appears in the movie "Fast and Furious".

"We are excited to announce our new partnership with MESN and the opportunity to distribute their popular first-class content to iPhone and droid users world-wide. This major agreement moves i-Mobilize one step closer to reaching its goal of being the fourth largest distributor of mobile content by Spring 2010, behind only Google, Apple and Amazon," said Joe Riehl, Metatron CEO.

About Metatron Inc.



Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit www.metatroninc.com..

About i-Mobilize Inc.

i-Mobilize's mission is to be a leading global provider and developer of mobile applications for the iPhone, Android, Palm, BlackBerry, T-Mobile's G1 and other mobile devices. Strategy Analytics claims the mobile content market will reach \$67 billion in 2009, up 18% from 2008.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

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