



METATRON INC.

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Metatron to Bring Thousands of Classic Movie and TV Titles to Your Mobile Phone

New Agreement with DMA Creates Video Content Delivery System for Mobile Platforms

San Diego, CA - January 5, 2009 - Metatron Inc. (OTC Pink Sheets: MRNJ), today announced that it has entered into an agreement with Digital Management Associates LLC of Carlisle, MA to bring its library of classic movies and television shows to the iPhone and Droid mobile platforms.

Digital Management Associates LLC is a 20-year old company specializing in the distribution of classic “evergreen” movie and TV content, spanning all genres including Sci-fi, Horror, Westerns, Martial Arts, Drama/Comedy, and classic TV. Over the years, DMA has provided both proprietary as well as public domain content to companies as diverse as National Amusements, Warner Brothers, NBC-Universal and National Geographic, as well as to home video distributors such as Madacy Entertainment, Mill Creek, and many others.

“Our first iPhone Video Delivery app has been submitted and approved by Apple, and we have dozens of titles on sale now,” said Joe Riehl, Metatron’s CEO. “While we certainly are not yet a household name like Netflix or Blockbuster, we can now bring classic movie content to millions of mobile devices, and expect to be releasing thousands of titles in the coming months.”

About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless



consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit www.metatroninc.com.

About i-Mobilize Inc.

i-Mobilize's mission is to be a leading global provider and developer of mobile applications for the iPhone, Android, Palm, BlackBerry, T-Mobile's G1 and other mobile devices. Strategy Analytics claims the mobile content market will reach \$67 billion in 2009, up 18% from 2008.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements.



Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

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