



METATRON INC.

160 Greentree Drive, Suite 101
Dover, DE 19904
Tel. (619) 550-4668

Metatron Signs New Content Deal for Over 3,000 Hours of Popular TV Shows

San Diego, CA - January 8, 2009 - Metatron Inc. (OTC Pink Sheets: MRNJ), today announced that it has entered into an agreement with Shankly Productions Inc. of Beverly Hills, CA to bring over 3,000 hours of highly popular television programming to the iPhone mobile platform.

Library Highlights include:

Jury Duty from FOX

World Class on Travel Channel

America Haunts on Travel Channel

Lipstick & Dynamite on Showtime

Fine Tuned on FuelTV

Mecum Auto Auction on Discovery's HD Theater

BMX Megatour on Fuel

My Workout on Lifetime

Somay Ku doc on Tennis Channel

Hometime and Everyday Edisons

“Our Mobile Content Delivery System makes it possible for us to post this type of content for sale on iTunes faster than anyone in the world except for Apple itself. This has given us such an incredible competitive advantage in the mobile video, audio and ebook content space. We are literally working around the clock negotiating content partnerships all around the world,” said Joe Riehl, Metatron CEO. “We welcome Shankly as our newest content partner and are excited to help bring their world-class content to the mobile marketplace.”

About Shankly Productions

Based in London and Beverly Hills, Shankly Productions has been producing and financing top-level TV programming since 2005. Shankly has teamed up with Fox Reality, National Geographic, Travel Channel, Fuel, Sky Channel, Fox Sports, ABC Family, Tennis Channel and more. Shankly Productions worldwide distribution wing, Shankly International, is



a respected presence in the foreign TV marketplace, and represents Award-winning TV programming, including long-running series on Lifetime, Fuel, Travel Channel, Discovery, Speed, Versus and more. For more information please visit www.shanklyproductions.com/

About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit www.metatroninc.com

About i-Mobilize Inc.

i-Mobilize's mission is to be a leading global provider and developer of mobile applications for the iPhone, Android, Palm, BlackBerry, T-Mobile's G1 and other mobile devices. Strategy Analytics claims the mobile content market will reach \$67 billion in 2009, up 18% from 2008.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

For more information contact:

Rikor Morginn

Investor Relations

(619) 550-4668



IR@metatroninc.com