



## **METATRON INC.**

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### **Metatron Releases iPhone Application for Political Fundraising**

SAN DIEGO, CA--(Marketwire - January 12, 2010) - Metatron Inc. (PINKSHEETS: [MRNJ](#)), today announced that its i-Mobilize subsidiary has developed and released an iPhone application for California Senatorial candidate Al Ramirez.

An American success story, Al Ramirez is seeking the Republican nomination for U.S. Senator from California in the June 2010 primary elections. A veteran telecommunications sales professional who's been active in a variety of technology networking groups, Ramirez has delivered cutting edge solutions that helped revolutionize the Internet for businesses and consumers all across America. Al Ramirez has 194,210 followers on Twitter and is on their "People to Follow" list. <http://twitter.com/makeCASpecial>

Al Ramirez said, "I am completely impressed by i-Mobilize's work on other iPhone apps and I feel privileged to have them be a part of a new way to win elections in the 21st Century. The days of handouts and direct mail literature are coming to an end as the only ways to make voters aware of your candidacy. In fact, today's younger and more tech savvy public will expect politicians to be more contemporary in the way they deliver their platforms in fresh and dynamic ways. That means you must make your campaign information available on demand anytime and anywhere. iPhone apps that deliver video, integrated social networking and coordination of virtual campaign volunteer headquarters will not only make campaigns more cost effective they will dramatically level the playing field for outsiders and political newcomers."

"Al Ramirez is a dynamic individual with a large following. We believe this ground-breaking App we created for him will be very valuable to both Al's campaign and in creating mass awareness of our company," said Joe Riehl Metatron's CEO.

Al Ramirez iPhone App Link:

<http://itunes.apple.com/us/app/al-ramirez-for-u-s-senate-2010/id348598860?mt=8>

Link to Al's Petition Drive:

<http://www.alramirez.com/petitiondrive.html>

About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit [www.metatroninc.com](http://www.metatroninc.com).

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995,



concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

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