



## **METATRON INC.**

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# **Metatron and Global Broadcasting Partner on Seven New Mobile TV Channels**

San Diego, CA – January 19, 2010 – Metatron Inc. (OTC Pink Sheets: MRNJ) today announced that it has entered into a comprehensive agreement with The Global Broadcasting Company Inc. of Los Angeles, CA to bring thousands of hours of exclusive television content to the iPhone and Droid mobile platforms.

- America Unleashed -- General Entertainment programming, including kids, talk, news, sports, cooking and lifestyle programming.
- Total Hip Hop Television -- Youth Culture television, lifestyle, fashion, talk and music from a hip hop perspective targeting the global youth market.
- Indie Sports & Games -- Independent Sports Leagues from around the US, including college football, hockey as well as outdoor sports, fishing, golf and boating and the best in video game programming. Also includes a late night comedy block targeting males 18-34.
- Travel, Home & Garden -- Travel, Lifestyle, Cooking and shows that capture the varied looks of the “American home.”
- News & Finance -- National and international news, weather and financial programming from the NASDAQ, NYSE and stock exchanges around the world.
- Indie Pix & Classics Feature films -- Documentaries and short films from the vibrant US indie film community and classic flix featuring some of the best known names on the silver screen.
- Faith Lifestyle -- Inspirational and motivational program from all faiths, includes talk shows, music and kids shows.



Joe Riehl, Metatron CEO, said, “Global Broadcasting shows are seen by 10 million cable customers in Western and Eastern Europe and Scandinavia and via satellite in the UK, France, Spain, Italy and Poland. We hope to leverage this distribution to drive these customers to our mobile content as well as bring this hot content to a completely new audience.”

### **About The Global Broadcasting Company Inc.**

Our mission is simple: Give Viewers what they want: Authentic Entertainment. Period. Programming that reflects the new paradigm of what Viewers expect. It’s TV Reborn, as it should be, with many voices, many views but one unifying vision: To Entertain, Engage and Enrich with unique Family Friendly programming. Visit us at <http://globalbroadcastingcompany.tv>.

### **About Metatron Inc.**

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit [www.metatroninc.com](http://www.metatroninc.com).

### **Forward-Looking Statements**

*Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.*



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