



METATRON INC.

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i-Mobilize Signs Content Distribution Deal With CBS and ABC Syndicated TV Series "Josh and JB in the Industry"

SAN DIEGO, CA--(Marketwire - January 28, 2010) - Metatron Inc. (PINKSHEETS: [MRNJ](#)) today announced that it had entered into a content distribution agreement with the hit TV show, "Josh and JB in the Industry."

i-Mobilize capitalized on youth culture and the iPhone generation when it inked a deal with a two brothers that the worldwide press has touted as the youngest record executives in the world. Josh Welch, 16 years old, along with his 20 year old brother JB Welch hit the airwaves and newsstands all over the world when they launched their hit reality TV show "Josh and JB in the Industry" on CBS and ABC and syndicated networks in July 2009. They now reach over 140 stations nationwide and 29 countries per day. Touted as the "Jonas Brothers" meet "Blink 182," the boys formed their own rock band and record label and launched an international TV show under their umbrella companies Real Reelz Productions, and aptly named Junior Records, LLC.

i-Mobilize will distribute all of the past TV episodes through its mobile phone applications, and iPhone apps, along with content from behind the scenes clips, photos and other content. The Welch boys are also set to release their new album "Gravity" produced by Disney and Billboard award winning producer Drew Lane (producer of "High School Musical" soundtrack in 2006). The boys and their TV shows are also produced by Momentum Entertainment and Sports Network, LLC (www.mesntv.com) and Real Reelz Productions, LLC.

Joe Riehl, Metatron CEO, commented, "Josh and JB are one of the hottest properties in the youth demographic today. They have a hot band, record label and a monster TV show, and now their content will be all over the iPhone and Droid platforms as well. The hits just keep on comin' and there are many, many more on the way."

About Josh and JB in the Industry

Josh and JB have been featured in over 400 press articles including Forbes.com, Times Square Media and TV stations. Visit <http://www.joshandjb.com/press/> to learn more about Josh and JB.

About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit www.metatroninc.com.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements



involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

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