



## **METATRON INC.**

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### **i-Mobilize Signs Licensing Agreement with Infinity Entertainment Group**

Broad Content Deal brings content featuring Michael Jackson, Miley Cyrus, U2, Nelson Mandela and much more to the iPad, iPhone & iTouch

**LOS ANGELES — Feb. 11, 2010 — Metatron Inc.** (PINKSHEETS: MRNJ) today announced that its **i-Mobilize** subsidiary has signed a licensing deal with **Infinity Entertainment Group** (IEG) to distribute entertainment content for the revolutionary new iPad, as well as the iPhone, iTouch and other mobile applications.

In addition to releasing a broad range of titles from IEG's existing catalog -- including iconic classic film, television and music, much of it never before released on DVD or digitally -- all future releases from IEG will be released by i-Mobilize in conjunction with the DVD release date.

Commented **Rick Buehler**, Vice President, Sales & Acquisitions for IEG, "With our extensive library of top-tier entertainment titles - coupled with the exploding mobile media market - we anticipate that the revenue generated by these apps will significantly increase Infinity's overall sales."

Said **Joe Riehl**, CEO of Metatron Inc., "Our relationship with Infinity will bring one of the largest video and music libraries in the industry to mobile platforms during 2010. We expect this library to be very successful and to strongly impact our financial performance this year."

**Metatron Inc.** is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the company, please visit [www.metatroninc.com](http://www.metatroninc.com).

**Infinity Entertainment Group**, headquartered in Los Angeles, Calif. ,



is a multi-service home entertainment retail distributor specializing in independent films, classic film and television, special-interest, documentaries, anime and music. Clients include Smithsonian Networks, iNDEMAND Networks, Falcon Picture Group, Bandai Entertainment, Hollywood Select, Roxbury Entertainment, SJ2 Entertainment, World Wide Entertainment and Retromedia. The company was launched in 2006 and is a division of **Infinity Resources, Inc.**, a privately-held, multi-channel marketing and service enterprise with general offices based in suburban Chicago , Ill.

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### **Forward-Looking Statements**

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the



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accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.