



## **METATRON INC.**

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### **30,000 Unit Classic Soul and Popular Music Collection to Be Released on All Mobile Platforms**

SAN DIEGO, CA--(Marketwire - 03/4/10) - Metatron Inc. (Pinksheets: MRNJ - News) today announced that it has signed a distribution agreement for one of the largest and most popular collections of classic soul and popular music with Darryl Payne Productions, a Chicago-based music production company.

The music, much of which has been marketed on television and at major retail stores for over forty years, is comprised of 30,000 audio and video masters and 1,000 DVD titles. It features a diverse range of legendary artists, spanning all genres including: Judy Garland, The Chi-Lites, Little Richard, Jose Feliciano, Kenny Rogers, The Four Tops, Temptations, Alice Cooper, Sly and The Family Stone, Hall and Oates, Tina Turner, Tony Bennett, George Benson, Sister Sledge, 5th Dimension, The Dramatics, The Four Tops, Cuba Gooding Sr. & the Main Ingredient, The Whispers, The Dells, The Delfonics, Enchantment, The Floaters, Edwin Starr, Melba Moore with Special Guest Freddie Jackson, Harold Melvin's Blue Notes, Ray, Goodman & Brown, The Temptations Feat. Dennis Edwards & Ali Woodson, Blue Magic. Slave Featuring Drac, Confunkshun, The Barkays, The Manhattans feat. Gerald Alston & Blue Lovett and hundreds more artists.

One of the most popular collections of its kind in the industry, total 2009 television sales for the collection was approximately \$4 million, and sales from large retailers such as Walmart, Amazon, Best Buy, FYE, K-Mart, Walgreens, CVS and Target averaged between \$4 million and \$7 million per year over the past several years.



Darryl Payne, CEO of Darryl Payne Productions said, "We see mobile device sales as being the hottest growth market in the music industry today. We spoke with a number of other mobile marketing companies before we decided to go with i-Mobilize, but the decision was an easy one to make. Their proprietary technology is able to bring our titles to the market faster than any other company with which we met. We have also been most impressed with Joe and his team's knowledge of this new and exciting industry."

Joe Riehl, CEO of Metatron Inc., said, "This classic collection of timeless songs and performances has been a strong seller for forty years and we all expect a great response from the mobile market. We are so pleased to be working closely with Darryl and his team and look forward to building on this strong relationship into the future."

#### About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit [www.metatroninc.com](http://www.metatroninc.com).

#### About Darryl Payne Productions Inc.

Darryl Payne Productions is a well-regarded music production company that specializes in the artistic construction of hip hop, rhythm and blues and soul music. To learn more about us please visit <http://legendsinsoul.com/>

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#### Forward-Looking Statements

Any statements made in this press release which are not



historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

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