

## **METATRON, INC. RELEASES FIRST OF MOBILE APP MOVIE SERIES FEATURING *THE REAL MADMAN*, ADVERTISING ICON GEORGE LOIS**

**SAN DIEGO, CA--(Marketwire, March 9, 2010)** - Metatron, Inc. (Pinksheets: [MRNJ-News](#)) providers of mobile application digital content and distribution, today announced the first release of their exclusive series of mobile AppMovies featuring America's most prolific master communicator, George Lois. "How To Sell Matzos" the first release from Metatron's "George Lois - The Real Madman Speaks" AppMovie series, is available now for download from the iTunes App Store.

Metatron's "How To Sell Matzos" app features a revealing and hilarious telling from inside the mastermind of George Louis, along with photos of Lois' many history-making advertisements including "I Want My MTV."

"George Lois is an American cultural icon whose work continues to influence people of all ages," said Joe Riehl, CEO of Metatron. "With our George Lois app series, we are very pleased to provide consumers with an inside track into the mind of the most brilliant and innovative advertising communicator of our time."

George Lois is renown for dozens of marketing miracles that triggered innovation and populist change in American and world culture. Lois' brand campaigns for MTV, Lean Cuisine, Jiffy Lube, Esquire Magazine and many more, continue to impact the attitudes and behaviors of the American public.

### **About Metatron, Inc.**

Metatron, Inc. is a corporate network of highly-related fast growing multi-sector businesses that transact through the Internet and mobile devices. We harness the power of technology to make people's lives more productive and enjoyable in today's connected world. Metatron companies operate in the hottest business sectors including online dating, credit card processing, next-gen relational database development, search engine advertising optimization, and mobile device applications. For more information, visit [Metatroninc.com](#).

### **Forward-Looking Statements**

*Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the*

*accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.*

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