

METATRON, INC. RETAINS CORPORATE ADVISORY SERVICES OF Expert Venture Investment Consultant, Victoria Duff

SAN DIEGO, CA--(Marketwire, March 24, 2010) -Metatron, Inc. (Pinksheets: [MRNJ](#) -News), a company of multi-sector business divisions that transact through the Internet and wireless devices, has retained the corporate advisory services of Victoria Duff, a California-based consultant specializing in business strategy and investment. Ms. Duff will oversee all aspects of Metatron's investor relations and serve as a corporate advisor to the company's executive management team.

Ms. Duff will work under the direction of Metatron CEO, Joe Riehl, to provide strategic council and tailored services including corporate planning; business development; venture analysis; forecasting; funding facilitation, and investor management.

“Victoria's broad-based industry experience and long-standing relationships are invaluable as we continue to expand our corporate value and product footprint across the investment community and consumer entertainment industry”

said Joe Riehl. "Victoria inherently understands our complex businesses as well as the highly competitive landscapes of our and our clients' multi-sector industries. Her contribution will be paramount to our continued profitability through strategic business development and market leadership"

“Metatron is in a remarkable position to deliver a new paradigm in user friendly content distribution ,” said Victoria Duff. “I look forward to working with Joe and his team of professionals to build on Metatron's already profitable revenue model and create solid business strategies that provide a high value proposition to the company's existing shareholders by optimizing new market frontiers.”

Ms. Duff earned her Bachelor's Degree in public administration from the University of California, Berkeley and later studied at the New York Institute of Finance. One of the first executive women on Wall Street, Ms. Duff spent 20 years as an institutional bond broker. Prior to that, she served as Vice President and Asset/Liability Manager at Eureka Federal Savings, where she played a key role in the institution's post-deregulation reorganization. In addition, Ms. Duff has served on numerous Boards of Directors and Advisory Boards for public and private companies including the prestigious Digital Coast Roundtable; CEO Council; and America's Baby Cancer Foundation. Concurrently, Ms. Duff serves as a Director and Associate Partner of The Hive @ Huntington Beach, specializing in wireless, action sports, entertainment media, and green early incubator companies.

Victoria Duff may be reached at Metatron by calling 619-550-4668 or via email at ir@metatron.com.

About Metatron, Inc.

Metatron, Inc. operates multi-sector businesses that transact through the Internet and mobile devices, using the power of technology to make people's lives more productive and enjoyable in today's connected world. Metatron companies operate in the hottest business sectors including mobile device applications, online dating, credit card processing, next-generation relational database development, and search engine advertising optimization. Metatron's i-Mobilize division provides multi-platform digital content distribution for current and next-generation channels and devices. For more information, visit Metatroninc.com.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

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