

METATRON INC. UNIT, i-MOBILIZE, ANNOUNCES RESULTS OF YEAR'S STRATEGIC CONTENT AGREEMENTS

More than 630 apps for sale, 50 in review and more than 2,000 in development at start of 2010

SAN DIEGO, CA--(Marketwire, March 30, 2010) –Metatron, Inc. (Pinksheets: [MRNJ - News](#)) – In less than one year of operation, the i-Mobilize unit of Metatron Inc. has amassed and inventory of 638 apps for sale through iTunes and the App Store; an additional 50 apps in pre-launch store review; and well over 2,000 apps currently in development and scheduled for distribution in 2010.

“This first year has been marked by a lot of hard work and we are being amply rewarded with increased app downloads and revenues that are growing steadily on a month-to-month basis,” said Joe Riehl, Metatron’s CEO. “We are working on thousands of apps for pre-launch store review and are currently acquiring new top-tier content every week. Our revenues from app sales and downloads is expected to exceed our spend on acquiring the content, and we are very optimistic about our future as a leader in multi-platform mobile applications.”

Many apps that are under content review are expected to be available soon from platforms that allow a broader spectrum of subject matter.

The following is a list of major content deals inked in recent months:

Affirmation Spot

- 30 apps for sale and 45 titles in development

Al Ramirez Senatorial Candidate

- One app deployed and soon to be updated

Classic World

- 10 apps for sale, 15 in review, more than 350 titles in development

Digital Management Associates

- 50 apps for sale and 250 titles in development

Effortless Life and Living

- 30 apps for sale and 150 titles in development

George Lois

- 2 apps for sale and 10 in development

Global Broadcasting

- Renegotiated agreement ready to be signed on over 50 titles with 3 already ready for submission

Goliath Promotions

- 25 titles on hold pending content review.

Infinity Entertainment Group

- 30 apps for sale, 100 titles in development

Metatron-owned content

- Over 200 apps for sale with another 500 titles in development

Momentum Entertainment and Sports Network, LLC

- 5 titles on hold pending content review

Orbital Media Group

- 25 apps for sale and 50 titles in development

ParPerfecto.com

- Project on hold

Platinum Modeling Agency

- 5 apps created pending release on Android platform

Shankly Productions Inc.

- 10 apps created, deployment delayed pending further negotiations

Soul Concerts

- 20 apps for sale, 15 in review, more than 100 titles in development

Vanguard

- 15 apps for sale and 400 titles in development

Miscellaneous content providers

- 45 apps for sale and over 150 in development

About Metatron, Inc.

Metatron, Inc. operates multi-sector businesses that transact through the Internet and mobile devices, using the power of technology to make people's lives more productive and enjoyable in today's connected world. Metatron companies operate in progressive business sectors including mobile device applications, online dating, credit card processing, next-generation relational database development, and search engine advertising optimization. Metatron's i-Mobilize division provides multi-platform digital content distribution for current and next-generation channels and devices. For more information, visit Metatroninc.com.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of

revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

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