

# **Metatron's Subsidiary i-Mobilize Makes HIStory with Michael Jackson Live in Concert HD as First-Ever App Simultaneously Released for iPad, iPhone, and Android**

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## **iPad, iPhone and Android Users Now Able to Download and Play i-Mobilize Apps on Multiple Devices**

**SAN DIEGO, CA - April 2, 2010** - i-Mobilize, providers of multi-platform digital content distribution and a division of Metatron, Inc. (Pinksheets: [MRNJ -News](#)), have launched a new and previously-unreleased Michael Jackson HIStory concert as the first-ever digital app to be released simultaneously for iPad, iPhone and Android users. *Michael Jackson Live in Concert HD* is the first-ever official Michael Jackson AppMovie concert and first app to feature i-Mobilize universal functionality enabling users of iPad, iPhone and Android devices to download and play i-Mobilize apps on multiple devices.

*Michael Jackson Live in Concert HD* will be available April 3rd for \$9.95. The AppMovie features incredible live concert performances recorded from the legendary artist's third and final world concert tour. The two and half hour HIStory show includes hundreds of rare shots of the artist, along with stunning on-stage concert performances filmed with 50 different video cameras. Jackson performs his biggest hits, including "Scream," "They Don't Care About Us," "In The Closet," "Wanna be Startin' Something," "Stranger in Moscow," "Smooth Criminal," "You Are Not Alone," "I Want You Back," "The Love You Save," "I'll be There," "Billie Jean," "Thriller," "Beat It," "Blood on the Dancing Floor," "Dangerous," "Black or White," "Earth Song," "We Are the World," "Heal the World" and "History." *Michael Jackson Live in Concert HD* is one of more than 600 app titles features in i-Mobilize's extensive and broad-based content library of digital download apps for major mobile device platforms.

"Our Michael Jackson release represents a significant milestone for i-Mobilize, the industry and fans of digital entertainment," said Joe Riehl, CEO of i-Mobilize and its parent company Metatron. "Our universal functionality enables fans that download the new Michael Jackson concert app, to play it on their multiple mobile devices. As devices become increasingly commoditized, our platform transcendent capability helps to restore the value of entertainment content industry wide, while delivers a more valuable product and a more user-friendly experience."

### **About i-Mobilize:**

i-Mobilize provides proprietary digital app development, publishing and content distribution for all major mobile device platforms. Established in 2009 with a fast-growing content library of movies, music, books, television, classic programming, and special interest titles, i-Mobilize is capitalizing on the burgeoning mobile apps download industry, projected to exceed 4.5 billion downloads worldwide generating \$6.7 billion this year; and an estimates 22 billion downloads generating \$72 billion by 2013 according to Gartner, Inc., the world's leading information technology research and advisory company. Headquartered in San Diego, CA, i-Mobilize ([www.i-mobilize.com](http://www.i-mobilize.com)) is a division of Metatron, Inc., a diversified holding company of businesses that transact through the Internet and mobile devices.

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## **Forward-Looking Statements**

*Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.*

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