

## **i-Mobilize Launches Four Digital Entertainment Apps for Users of New iPad Devices**

**SAN DIEGO, CA - April 2, 2010** - i-Mobilize, providers of multi-platform digital content distribution and a division of Metatron, Inc. (Pinksheets: [MRNJ -News](#)), are releasing four digital entertainment apps for users of the new iPad device scheduled to launch this weekend. The documentary app *Bob Marley Spritual Journey HD; Complete Relaxation* and *Lose Weight Now* (hypnosis video apps by UK's top selling self-help author Glenn Harrold); and highly unique *Electric Sheep Trance Art*, will be among the i-Mobilize apps available through the iTunes store for consumers to download and play on their new iPad devices.

"Each of these iPad compatible apps features high quality entertainment with a well-established fan base," said Joe Riehl, CEO of i-Mobilize. "We are thrilled to be providing these and future entertainment apps to users of the new iPad and other major platform devices."

An announcement made yesterday regarding the launch of its new Michael Jackson concert app has been revised to reflect that the launch has been rescheduled to a later date. After careful review of more recent projections, the company has elected to reschedule its launch to a date that they expect will offer more advantageous distribution to a wider consumer audience. The new release date is expected to be announced shortly."

### **About i-Mobilize:**

i-Mobilize provides proprietary digital app development, publishing and content distribution for all major mobile device platforms. Established in 2009 with a fast-growing content library of movies, music, books, television, classic programming, and special interest titles, i-Mobilize is capitalizing on the burgeoning mobile apps download industry, projected to exceed 4.5 billion downloads worldwide generating \$6.7 billion this year; and an estimated 22 billion downloads generating \$72 billion by 2013 according to Gartner, Inc., the world's leading information technology research and advisory company. Headquartered in San Diego, CA, i-Mobilize ([www.i-mobilize.com](http://www.i-mobilize.com)) is a division of Metatron, Inc., a diversified holding company of businesses that transact through the Internet and mobile devices.

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### **Forward-Looking Statements**

*Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.*

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