

## All Metatron's i-Mobilize iPad Apps Rank High In Their Categories

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### Glenn Harrold Hypnosis Apps Rank #23 and #27 in Health & Fitness

SAN DIEGO, CA - April 6, 2010 - i-Mobilize, providers of multi-platform digital content distribution and a division of Metatron, Inc. (Pinksheets: [MRNJ -News](#)), announced today that their recent iPad releases, *Complete Relaxation* and *Lose Weight Now* hypnosis video apps by UK's top selling self-help author Glenn Harrold; and *Electric Sheep Trance Art*, were among the top ranking titles in their categories. Harrold's *Complete Relaxation* ranks at #23 in sales in the Health & Fitness category and his *Lose Weight Now* ranks at #27 in sales. *Electric Sheep Trance Art* ranks at #74 in the Entertainment category.

Based on the excellent sales of both Glenn Harrold apps, iMobilize has received a commitment for the rights to release many more Glenn Harrold self-help apps for iPad.

"There are now over 2600 iPad apps for sale," commented Joe Riehl, CEO of i-Mobilize, "and we are thrilled by the outstanding performance of our first releases. We are currently working on and expect to announce exciting breakthrough self-help products that will take advantage of the iPad's unique capabilities."

iMobilize anticipates good performance from the 20 apps that they expect to release in the next few weeks and is continuing to add to the 100 apps currently in development.

#### **About i-Mobilize:**

i-Mobilize provides proprietary digital app development, publishing and content distribution for all major mobile device platforms. Established in 2009 with a fast-growing content library of movies, music, books, television, classic programming, and special interest titles, i-Mobilize is capitalizing on the burgeoning mobile apps download industry, projected to exceed 4.5 billion downloads worldwide generating \$6.7 billion this year; and an estimates 22 billion downloads generating \$72 billion by 2013 according to Gartner, Inc., the world's leading information technology research and advisory company. Headquartered in San Diego, CA, i-Mobilize ([www.i-mobilize.com](http://www.i-mobilize.com)) is a division of Metatron, Inc., a diversified holding company of businesses that transact through the Internet and mobile devices.

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#### **Forward-Looking Statements**

*Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence*

*on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.*

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