

Metatron's i-Mobilize Scores Highest Weekly Revenue Gain Since Launch

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Mobile App Distributor Continues to Score Double-Digit Weekly Revenue Gains Last weeks revenue has increased 33% compared to the same week last month

SAN DIEGO, CA - April 16, 2010 - i-Mobilize, providers of multi-platform digital content distribution and a division of Metatron, Inc. (Pinksheets: [MRNJ -News](#)), achieved its highest-ever increase in weekly sales revenue since the company's launch last year. i-Mobilize drove a 33% revenue increase during the week ending April 10, over the same period last month.

"We anticipate ongoing increases in revenue as well as volume as more consumers continue to adopt apps for their mobile devices," said Joe Riehl, CEO of i-Mobilize. "The recently-launched iPad device has prompted sales to an entirely new consumer base, and that is certainly helping to drive sales. However, we are also seeing increases across all devices and platform providers, which is a testament to on-going consumer adoption of our product."

Also contributing to i-Mobilize's bottom line is the company's capability to deliver a continual flow of new app content for consumer users of all major mobile device platforms.

About i-Mobilize:

i-Mobilize provides proprietary digital app development, publishing and content distribution for all major mobile device platforms. Established in 2009 with a fast-growing content library of movies, music, books, television, classic programming, and special interest titles, i-Mobilize is capitalizing on the burgeoning mobile apps download industry, projected to exceed 4.5 billion downloads worldwide generating \$6.7 billion this year; and an estimates 22 billion downloads generating \$72 billion by 2013 according to Gartner, Inc., the world's leading information technology research and advisory company. Headquartered in San Diego, CA, i-Mobilize (www.i-mobilize.com) is a division of Metatron, Inc., a diversified holding company of businesses that transact through the Internet and mobile devices.

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Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

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