

**METATRON, INC.'S i-MOBILIZE SECURES MOBILE APPLICATION  
DISTRIBUTION AGREEMENT WITH  
BEST-SELLING SELF-HELP AUTHOR GLENN HARROLD**

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**Agreement Includes Development and Distribution Across  
All Major Mobile Device Platforms**

**SAN DIEGO, CA--(Marketwire, April 29, 2010)** – i-Mobilize, providers of multi-platform digital content distribution and a wholly-owned subsidiary of Metatron, Inc. (Pinksheets: [MRNJ-News](#)), has been selected as the distributor of mobile applications for the UK's best-selling self-help author, Glenn Harrold. Through the agreement, i-Mobilize will develop and distribute downloadable apps compatible with all major mobile platforms for Glenn Harrold's top-selling books and audio releases including: *Think Yourself Slim and Fit*; *Sleep Well Tonight*; *Think Rich and Successful*; *DeStress Your Mind and Body*; *Super Self-Confidence*; *Be Positive Stay Positive*; and *Instant Sleep*. The company will also develop and distribute mobile video applications for Harrold's *Lose Weight Now*, *Exercise and Fitness Motivation*, *Super Self-Confidence* and *Complete Relaxation* hypnosis releases.

"i-Mobilize is providing a valuable new distribution channel for consumers to access my catalog of print and audio titles," said Glenn Harrold. "Just about everyone uses a mobile device today and I'm thrilled that this new collection of downloadable apps will offer them an immediate path toward building a more fulfilling life."

"Through his well-know books and audio releases, Glenn Harrold has built a tremendously large and loyal consumer audience," said Joe Riehl, CEO of i-Mobilize and its parent company Metatron. "Glenn Harrold's audio titles alone have sold more than one million units, and digital sales have been equally as popular. We are very pleased to bring Harrold's print and audio content and new AppMovie videos to mobile device users and we expect this collection of mobile apps to be well embraced by consumers worldwide."

With collective sales of more than 1,000,000 units, Glenn Harrold is the top selling self-help author on audio in the UK. Harrold's titles consistently rank in iTunes' top 100 best-selling Audiobooks Chart in both the US and UK; and on Audible.com, all are best sellers generating annual sales over \$500,000. Last year, Glenn Harrold was one of the 20 highest-selling audio authors in the UK, along with authors such as JK Rowling and Agatha Christie. Sales of Harrold's best selling release, *Complete Relaxation*, exceeded £250,000 units and earned a gold disc from Nielsen BookScan in 2006.

**About i-Mobilize**

i-Mobilize provides proprietary digital app development, publishing and content distribution for all major mobile device platforms. Established in 2009 with a fast-growing content library of movies, music, books, television, classic programming, and special interest titles, i-Mobilize is capitalizing on the burgeoning mobile apps download industry, projected to exceed 4.5 billion downloads worldwide generating \$6.7 billion this year; and an estimates 22 billion downloads generating \$72 billion by 2013 according to Gartner, Inc., the world's leading information technology research and advisory company. Headquartered in San Diego, CA, i-Mobilize ([www.i-mobilize.com](http://www.i-mobilize.com)) is a division of Metatron, Inc., a diversified holding company of businesses that transact through the Internet and mobile devices.

**About Metatron, Inc.**

Metatron, Inc. operates multi-sector businesses that transact through the Internet and mobile devices, using the power of technology to make people's lives more productive and enjoyable in today's connected world. Metatron companies operate in progressive business sectors including mobile device applications, online dating, credit card processing, next-generation relational database development, and search engine advertising optimization. For more information, visit [Metatroninc.com](http://Metatroninc.com).

**Forward-Looking Statements**

*Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.*

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