



## **METATRON INC.**

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VIA MARKETWIRE

### **METATRON APPOINTS NEW DIRECTORS AND OFFICERS**

San Diego, CA -- June 22, 2009 – [Metatron Inc.](#) (OTC Pink Sheets: MRNJ), today announced the appointment of new directors and officers.

Announcing the new appointments, Metatron CEO, Joe Riehl, said, “I am pleased to welcome my longtime collaborators and partners, Denis Sluka, Mike Sunyich and Tim Homuth to the Metatron team. Each of these individuals is uniquely qualified in their respective disciplines and highly experienced in the internet market, and each brings a wealth of new business and opportunities to Metatron.”

#### **Denis Sluka, Director and Chief Operating Officer (COO)**

Mr. Sluka has over 15 years of development, database and e-commerce expertise. Prior to co-founding his own consulting company in 2002, he served as senior inventory database programmer and manager for the high-end men’s clothing designer and manufacturer, Mario Valente. Prior to that, he served with NY-based Croman Real Estate as its listings database developer. He also designed and developed the websites of clothing designer, Sigrid Olsen, FashionMall.com, Car and Driver, and Smashbox Cosmetics. His deep design and programming experience are crucial to the Company’s ongoing success.

#### **Mike Sunyich, Chief Technology Officer (CTO)**

Mr. Sunyich began his career in the technology industry in 1994 when he started his first Internet based business distributing American merchandise across the globe. Since then he has been involved in many start-ups both online and off contributing to various departments from server administration to product distribution to product development and marketing. Spending six years as Senior Vice President of a large cellular phone retail chain laid the groundwork for some of his more recent projects in mobile marketing and iPhone application development. Mr. Sunyich earned his Bachelor’s degree in Marketing from California State University, Long Beach.

#### **Tim Homuth, Vice President, Sales and Marketing**

Mr. Homuth brings a wide variety of sales and marketing expertise to the Company. In the past, he has advised various companies and brands how to best use mobile phone technologies including SMS, MMS, mobile phone applications, and mobile web to interact with their customers. His expertise includes extensive internet marketing experience including SEO, SEM, PPC,

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social networks, and email marketing. Most recently, Mr. Homuth served as a consultant to Fashion Careers College. Prior to this engagement he was Marketing Manager for mobile delivery company, NiNE Mobile, where he oversaw the complete marketing function, from conception and rollout, of ROI Monitoring. Before that, he operated his own internet marketing consultancy, Early Runner, Inc., which he founded in 2006. Mr. Homuth earned his Bachelor's degree in Management from California State University, San Diego.

### **About Metatron Inc.**

Metatron Inc a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. Our objective is to acquire high potential internet properties and to monetize those operations based on our extensive experience and knowledge of Web 2.0, the second generation of web development and design that facilitates nearly-universal communication, secure information sharing, interoperability, and collaboration on the web. For more information, please visit [www.metatroninc.com](http://www.metatroninc.com).

### **Forward-Looking Statements**

*Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.*

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