



METATRON INC.

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VIA MARKETWIRE

METATRON INC. SIGNS MARKETING AGREEMENT WITH BEANSTALK MEDIA

San Diego, CA – July 14, 2009 – Metatron Inc. (OTC Pink Sheets: MRNJ), a diversified internet holding company, announced today that it has entered into a marketing agreement with Santa Monica, CA-based Beanstalk Media, Inc., whereby Beanstalk will initiate a direct marketing campaign that will include an email advertisement to approximately 10 million of its subscribers. The campaign will be generated on behalf of one of Metatron's partner companies, online dating subscription site, CupidsDevil.

Beanstalk Media is a full service direct response media-consulting and marketing agency. Beanstalk uses its remnant network of TV, radio, print, Internet and mobile to create lead generation and Cost-Per-Action (CPA) campaigns from script to screen. Its clients include Guthy-Renker, ProActive Solutions, Quicken Home Loans and Humana. As part of the direct marketing campaign, there are also plans for a series of nationwide TV commercials for CupidsDevil.

Joe Riehl, CEO of Metatron Inc., stated, "We are thrilled to partner with a direct-response company the caliber of Beanstalk. Their client list reads like a 'who's-who' of direct marketing giants, and we believe the firm's experience and connections will bode well for Cupid. We look forward to a solid response and to re-establish the CupidsDevil brand in the online dating space."

About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. Our objective is to acquire high potential internet properties and to monetize those operations based on our extensive experience and knowledge of Web 2.0, the second generation of web development and design that facilitates nearly-universal communication, secure information sharing, interoperability, and collaboration on the web.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995,

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concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

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