



METATRON INC.

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FOR RELEASE at 9:30 AM EST, JULY 30, 2009
VIA MARKETWIRE

Valencia Research Group Initiates Coverage on Metatron Inc. With a Speculative Buy Rating

Analyst Assigns Fair Market Value at \$1.11 per Share

San Diego, CA – July 30, 2009 – Metatron Inc. (OTC Pink Sheets: MRNJ), a diversified internet holding company, announced today that CA-based boutique equity research firm, Valencia Research Group, has initiated coverage on the Company with a “Speculative Buy” rating and a fair-market-valuation of \$1.11 per share.

Jasmine Breitbach, CFA, MBA, Senior Analyst with Valencia who is covering the Company, stated, “We feel that Web 2.0 concepts have led to a new paradigm on the internet as a whole. We believe that management’s expertise in Web 2.0 applications will enable the Company to identify and monetize opportunities within this growing market.

Ms. Breitbach continued, “Based on the growth potential of Metatron’s suite of product and services, and the valuation of related comparables, we believe the stock is undervalued and are assigning a fair market value the stock at \$1.11 a share.”

A full copy of the report is available at the Pink Sheets website at <http://www.pinksheets.com/pink/quote/quote.jsp?symbol=MRNJ> under the “Research” tab. Ms. Breitbach can be reached via email at jbreitbach22@yahoo.com.

About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today’s online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. Our objective is to acquire high potential internet properties and to monetize those operations based on our extensive experience and knowledge of Web 2.0, the second generation of web development and design that facilitates nearly-universal communication, secure information sharing,

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interoperability, and collaboration on the web.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

Required 12-b Disclosure

Valencia Research Group is an independent research firm and has been compensated \$3,000 by Rovert Consulting, Inc for the research report. The information contained in the report has been obtained from sources which are believed to be reliable, but the accuracy or completeness of the contents cannot be guaranteed. Any opinions and/or projections expressed in the report are solely of the writer and are subject to change without notice. The report under no circumstances is to be construed as an offer to sell or the solicitation of an offer to buy any securities. The report contains forward-looking statements include expressions of belief, expectation, contemplation, estimation and other expressions not relating to historical facts and circumstances. These forward-looking statements are subject to numerous risks and uncertainties that may cause such statements not to prove accurate. Any recommendations contained in the report may not be suitable for all investors. Any investment recommendations in the report contain a high degree of risk and a prospective investor is encouraged to review in detail the Company's SEC filings, and/or other additional information. Any projections or estimates herein made assume certain economic and industry conditions and parameters subject to change.

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