



METATRON INC.

160 Greentree Drive, Suite 101
Dover, DE 19904
Tel. (619) 550-4668

Metatron Inc. Announces Letter Of Intent to Acquire Just Data Inc.

Credit Card Processing Partner Expected to Add Significant Revenue Stream

San Diego, CA – August 3, 2009 – Metatron Inc. (OTC Pink Sheets: MRNJ) today announced that it has entered into a Letter of Intent (LOI) with the shareholders of Just Data Inc., a Delaware corporation, to acquire 100% of the outstanding common stock and make Just Data a wholly owned subsidiary of the Company. The acquisition is expected to close in early September but specific terms were not disclosed.

Just Data, Inc. is an Internet Payment Service Provider (IPSP) that enables merchants to accept payments online. Just Data's flexible solutions process credit cards, electronic checks, and telephone orders, and work with any business model, including internet, broadband, wireless, call centers and even retail establishments. The heart of the Company's strategy with Just Data lies in its ability to scale quickly and leverage Metatron's existing front-end sites and applications, but it is also focused on:

- Creating recurring and predictable revenue streams.
- Maintaining a merchant focused culture.
- Fostering a scalable operating structure.
- Utilizing the latest, advanced technology.

Commenting on the potential acquisition, Joe Riehl, CEO of Metatron, stated, "It's no secret that credit card processing is a huge market. We partnered with Just Data some time ago as it was a natural fit with our business model. Since monetization is the key to our success, it is more important than ever that we not leave any potential revenue on the table.

"The interesting thing that we are seeing now, however, is that while we originally worked with Just Data only with our sites and services, we now have potential contracts in the works just for transaction processing, which we expect to announce soon. In other words, we anticipate that Just Data will prove itself to be a solid, stand-alone revenue generator and will be very happy to welcome them into our team."

About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. Our objective is to acquire high potential internet properties and to monetize those operations based on our extensive experience and knowledge of Web 2.0, the second generation of web development and design that facilitates nearly universal communication, secure information sharing, interoperability, and collaboration on the web. The Metatron business model revolves around the direct acquisition of interests in private companies, as well as the creation of strategic partnerships or joint ventures with synergistic businesses. Currently, the Metatron partner companies address vertical market segments in the online dating, mobile



application development and marketing, online payment processing, and internet consulting industries. For more information on the Company, please visit www.metatroninc.com.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

For more information contact:

Mark Cohen
Investor Relations
(619) 550-4668
mcohen@metatroninc.com