



METATRON INC.

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Metatron Partner i-Mobilize Announces Agreement with Mobile Application Developer, MEF Solutions Inc.

First Application Already in iPhone Top 50

San Diego, CA – August 24, 2009 – Metatron Inc. (OTC Pink Sheets: MRNJ), today announced that its partner company, i-Mobilize Inc., has entered into a development and marketing agreement with web and mobile application developer, MEF Solutions Inc. Pursuant to the agreement, the Company will partner with MEF Solutions by creating original content applications for the iPhone and marketing the products via social networks, direct response campaigns and search engines. The terms of the agreement were not disclosed.

The companies have already created their first co-developed application for the iTunes store. The “Wantback” application has consistently been in the top fifty most downloaded apps in the popular Social Networking category on the iPhone store. Since its launch, “Wantback” has been downloaded thousands of times and will soon be updated with targeted mobile advertising for additional revenue.

The companies together have over one hundred iPhone apps in the pipeline to be released at a rate of about ten a week starting this fall. Their latest apps debuted in the top 10 of their respected categories and are expected to surpass the download rate of i-Mobilize’s previous apps when the dedicated marketing campaign commences next month.

Launched in the spring of 2006, MEF Solutions is a privately held company based in Aliso Viejo, California that specializes in web and application development for a wide variety of markets and niches. The company is owned by Mike Sunyich who is also the consulting CTO for Metatron. MEF properties include MobilizeMySite.com, ClientBid.com, LoanSalvation.com and the popular “Perfect Profile” dating iPhone application.

Joe Riehl, CEO of Metatron, stated, “We are very excited to co-develop with MEF and capitalize on the exploding mobile advertising market. Mobile advertising has certainly gone mainstream and the implications we have seen are staggering. According to Barron’s, there will be over 80 million iPhones sold by 2012 and there have been 1.5 billion iPhone app downloads. The latest statistics from Interpublic show U.S. advertisers will spend \$229 million on mobile advertising this year up 26% from 2008. Metatron and its partner companies are on the cutting edge of this advertising revolution, which last year saw a 500% annual ad impression growth rate according to AdMob.”

About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. Our objective is to acquire high potential internet properties and to monetize those operations based on our extensive experience and knowledge of Web 2.0, the second generation of web development and design that facilitates nearly universal communication, secure information sharing, interoperability, and collaboration on the web. The Metatron business model revolves around the direct acquisition of interests in private companies, as well as the creation of strategic partnerships or joint ventures with synergistic businesses. Currently, the Metatron partner companies address vertical market segments in the online dating, mobile application development and marketing, online payment processing, and internet consulting industries. The Company previously announced a Letter of Intent (LOI) with the shareholders of i-Mobilize Inc., a Delaware corporation, to acquire 100% of the outstanding common stock and make I-Mobilize a wholly owned subsidiary of Metatron. For more information on the Company, please visit www.metatroninc.com.

About i-Mobilize Inc.

i-Mobilize's mission is to be a leading global provider and developer of mobile applications for the iPhone, Palm's new Pre, BlackBerry, T-Mobile's G1 and other mobile devices. Strategy Analytics claims the mobile content market will reach \$67 billion in 2009, up 18% from 2008.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

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