

Stuart Smith: All right everybody, thank you so much for joining us here today at smallcapvoice.com. As you just heard you are listening to an online business briefing. We are joined today for the very first time by Metatron Incorporated. The company is currently traded on the pink sheets under the ticker symbol MRNJ. We are joined by the CEO of Metatron, Joe Riehl. Joe how are you doing today?

Joe Riehl: Doing fantastic, excited to be here, thanks a lot Stuart.

Stuart Smith: We really appreciate your time here. We know you are a busy man, thank you so much for coming on and enlightening us about what you and your company do. Of course your shareholders are listening in but our listeners here at smallcapvoice may not be as familiar with your company and its business model. If you would describe the company and business model for us now.

Joe Riehl: I like to think of Metatron as a new media company. And what that means is it is a cross between two of my favorite tech companies, Barry Diller's internet roll up IAC, Interactivecorp and of course (Steve) Jobs, game changing Apple, which we all know and love. What we do is we operate a group of interconnected web and mobile platform companies that are achieving currently exponentially user growth and we leverage their strengths to increase the bottom line for all the partner companies.

One of the easiest ways to understand that is an example, a recent example, Cupid's Devil which is our flagship dating partner site, signed a deal with one of the largest South American dating companies, I cannot really give out the name yet because we have not announced it, but they have thousands of new members a day, they are growing like crazy. It is kind of an untapped market down there. They were having growing pains, they were unable to process their credit cards correctly, the members, some of the services were not working. So they approached us because they know that we are in the field and we have had success with it. We signed a deal to process their cards through our other partner company called Just Data Billing which we recently acquired and that we announced today and we give them the ability to make sure their subscriptions go through the banking system and the reason we are able to do this is because Just Data has been processing for over 10 years before even PayPal was around and we have established a lot of great contacts in the banking industry. So we can actually help emerging countries with their online sites better than the banks within their own countries.

Cupid's Devil will manage their software, help them grow because they are going from (a) six figure membership base to seven figures within a few months and Just Data Billing, our billing site, will process their credit cards. They also expressed interest in an iPhone application and we have a (subsidiary) called i-Mobilize that develops iPhone apps. We will get into that later, but they will be one of the first South American dating sites to have their own iPhone apps similar to Match and eHarmony.

Last but not least, they have a great television campaign down there and that is where they get most of their subscribers, but they have no presence in the search engines. So our fourth partner company

that we have announced, PB Magic (will help them) with their search engine optimization, their pay per click campaigns and redesign their website. They are also a design house. So you can see we cover basically all the bases in the online field, all under one roof. We are able to operate more efficiently, give the client a better deal than they can get anywhere else if they had to piece together their vendors and we also get the cross market to all the different partner companies. The same way Barry Diller's company cross markets to their 20 million Match members. They share their travel sites and they also have an iPhone company called Urban Spoon now.

Stuart Smith: Well it sounds to me like your company in South (America) there you make matches amongst companies and you find synergies amongst them to spread the wealth amongst all the one's that you are representing as well or have already acquired -- fascinating business model. Well you are the CEO let us learn a little bit about yourself and any other key members of the management team.

Joe Riehl: Okay. I went to the University of California, San Diego. I was there for the early stages of the internet. I was involved with the launch of mp3.com which I am sure you have heard of. Made some money with that and started managing a graphic design company in L.A. called Electric Pencil. Within one year we had every major movie studio and record company as our client. We were doing movie posters and CD covers for very popular artists and actors and producers. Within a few years, I wanted to start a new company and with the internet growing right before our eyes in those days, I felt it was a good time to start a web design and consulting company and that was Real Communications which Metatron has evolved from and in the last 10 years, we have done about \$15 million in sales as a private company and maintained a 50% profit margin. All of our management team has a technical end business background and I think that is important on any startup company. Especially when the funds in the beginning are not as flowing as they should be.

Stuart Smith: Sure.

Joe Riehl: You know you want to be able to have the management get in there and you know reprogram the database if necessary. That leads me to our COO, Dennis Sluka who graduated from the University of New York SUNY and he is our database expert. He helped put together a site called Fashion Mall which was kind of an early version of Amazon. A lot of these ideas were a little ahead of their time but the vision was there and expertise is there. He also did the Car and Driver Magazine website and search engine optimization. I call him the implementer.

Stuart Smith: Yeah it sounds like he is a jack of all trades.

Joe Riehl: Exactly, exactly. He is good at strategy also, but he is someone you can count on to get the job done no matter what and go through any obstacle. And our CTO, we are really lucky to have him. His name is Mike Sunyich. He was a Senior Vice President of the largest west coast mobile phone reseller. He developed their online store and he is also a search engine guru. He has used to have his own consulting company that manages paper click campaigns. He also is another jack of all trades. He can program, he has run successful businesses, and we feel very lucky to have this team.

Stuart Smith: Sounds like a very good seasoned management team with a broad experience range. That is important for a young company like yours. Well the company has been very active here in 2009. Let us go over some of the relevant milestones the company achieved so far and then we will look at the rest of the year 2009 with your personal goals

Joe Riehl: Some of our major accomplishments this year and we have had quite a few revolve around i-Mobilize. i-Mobilize is our mobile phone division, mobile phone application division. But our first applications have appeared on the iPhone store. We have 10 of them right now and another 30 are in the queue to be approved. We have thousands of downloads a day from our applications. Currently we have 5,000 new users a day and various downloads and capacities in the Metatron network. We recently signed a deal with one of the largest modeling and talent agencies for an iPhone app. Cupid's Devil our flagship dating site signed a promotional deal with Beanstalk Media, the people behind some of the most popular products on TV who routinely work with pitchman like Andrew Sullivan and Billy Mays. They also worked with eHarmony. We plan on releasing a television and radio commercial before the end of the year. i-Mobilize has also developed a game which should be on the store any day now, our first game. Valencia Research released a report on our company and it is available at our website. Our profits increased a 100% month to month since June. Those are our major achievements.

Stuart Smith: In addition to being a very active 2009, I know you much have personal goals for the company for the remainder of 2009. Let us go over those goals now.

Joe Riehl: The goals of Metatron in 2009 include (closing) our acquisitions that are currently on the table. This includes Cupid's Devil and PB Magic. We also expect to have one million users in our network by the end of the year via our aggressive marketing campaigns. i-Mobilize is expected to release a hundred apps also this year and we expect more than a few to be major hits on the store. It looks like we are going to secure one million (dollars) in funds via private placement, it should be signed sometime this year and be on a straight equity basis. Our goal is to be cash flow positive with this round of financing. Another goal for the company is to acquire a patent pending technology which we developed called Media Match. It actually matches people based on what they do versus what they say they do. The first version of the app will be for Cupid's Devil and we believe it will change the face of online dating and catapult us to the top three alongside Match and eHarmony. We are also in negotiations to acquire artificial intelligence technology which we will implement with Media Match and imagine a pre-constructed social network similar to Facebook based on users actually real world behaviors developed in real time all done securely and anonymously. It sounds like science fiction but the tech is ready to go and we fully expect to have this implemented before the end of 2010.

Stuart Smith: Well very good, listeners, again, we are speaking with Joe Real, he is the CEO of Metatron, Incorporated, traded under the ticker symbol MRNJ. If you would like to learn more about the company you can do so by visiting their website metatroninc.com. That is Metatroninc.com. The company recently put out the news we have been talking about it a lot Just Data Incorporated, you can find that news out September 29, 2009. Use that ticker symbol MRNJ.

Joe Riehl Interview
SmallCapVoice.com
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Well thank you so much for your time today; it is a very interesting company. We appreciate your time, your personal insight Joe into the company. We look forward to having you back here on the show as more great news about your company hits the press wire right here at smallcapvoice.com. Thanks Joe.

Joe Riehl: Thanks Stuart, appreciate it.

Stuart Smith: You bet, for Joe Real, the CEO of Metatron, Inc, this is Stuart Smith of smallcapvoice.com saying thanks so much for listening.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.