



METATRON INC.

160 Greentree Drive, Suite 101
Dover, DE 19904
Tel. (619) 550-4668

i-Mobilize Releases Hot New Game Application on iTunes

Strong Sales projected for “Rock Band Trivia”

San Diego, CA – November 5, 2009 – Metatron Inc. (OTC Pink Sheets: MRNJ), today announced that its wholly-owned subsidiary, i-Mobilize Inc., has released a new title called “Rock Band Trivia” on iTunes. Rock Band Trivia will be the first in a series of game applications for the iPhone to be released by i-Mobilize in the coming weeks.

Mobile quiz games are currently one of the most popular categories in the iTunes app store, with the most popular selling thousands of daily downloads. In response to these market trends, i-Mobilize has developed dozens of quiz game apps covering the most popular areas of the market including; music, movies, sports and celebrities.

Joe Riehl, CEO of Metatron, stated, “Sales from current apps have propelled i-Mobilize into many top category positions on Apple’s worldwide iPhone app sales charts. Now we have set our sights on the quiz game category where some of the most popular titles have received over 30,000 paid downloads a day. So, just one hit title in this category could have a substantial and positive effect on our financial performance for the quarter. We have dozens of apps in the development queue, and they all have the potential to be very popular. So this is a very exciting time for the company.”

About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit www.metatroninc.com.

About i-Mobilize Inc.

i-Mobilize’s mission is to be a leading global provider and developer of mobile applications for the iPhone, Palm’s new Pre, BlackBerry, T-Mobile’s G1 and other mobile devices. Strategy Analytics claims the mobile content market will reach \$67 billion in 2009, up 18% from 2008.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.



For more information contact:
Rikor Morginn
Investor Relations
(619) 550-4668
IR@metatroninc.com