



METATRON INC.

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Metatron Releases i-Mobilize iPhone Application Sales Statistics

Strong Worldwide Rankings Reported on Initial Releases

San Diego, CA – November 11, 2009 – Metatron Inc. (OTC Pink Sheets: MRNJ) today announced that it has received a strong response from Apple's iTunes market for the initial iPhone applications created by its wholly owned subsidiary i-Mobilize Inc.

- Sales of six of the initial seven applications released have achieved Top 100 status in global markets around the world;
- All applications have received an average customer rating of 4.5 out of a possible 5 stars;
- Total application downloads have increased 300% on a month to month basis;
- i-Mobilize revenue has doubled each month since its acquisition by Metatron in early September.

Sample Rankings of Apps (as of Nov 11, 2009):

- "Taylor Swift Test," Games/Music -- #19 in Ireland and #24 Overall;
- "Rock Band Trivia," Games/Trivia Category -- #93 in the US, #96 in the UK, #17 in India and #86 in France;
- "Be Happy," Medical Category -- #66 in Australia, and #46 in UK;
- "Body Scan Relaxation," Health and Fitness Category -- #45 in South Africa;
- "Evening Relaxation," Health and Fitness Category -- #22 in New Zealand and #1 in Malta; and
- "Secret to Happiness," Education Category -- #46 in South Africa, #1 in Malta and #1 in Slovenia.

Joe Riehl, CEO of Metatron, stated, "We are gratified that our initial seven iPhone application releases have achieved a strong showing in many global markets. The fact that they have all received a 4.5 out of 5 stars means that our customers are raving about their quality and we hope, are telling their friends."

Mr. Riehl added, "We have learned quite a bit about the mobile market since we acquired i-Mobilize in September and feel that the quality of our applications are getting better with each new release. There are an additional thirty applications which we expect to be released during the next couple weeks and an additional sixty that are planned to be released in time for Christmas. We think these will become some of our biggest sellers"

About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit www.metatroninc.com.



About i-Mobilize Inc.

i-Mobilize's mission is to be a leading global provider and developer of mobile applications for the iPhone, Palm's new Pre, BlackBerry, T-Mobile's G1 and other mobile devices. Strategy Analytics claims the mobile content market will reach \$67 billion in 2009, up 18% from 2008.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

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