



METATRON INC.

160 Greentree Drive, Suite 101
Dover, DE 19904
Tel. (619) 550-4668

Metatron Subsidiary Just Data Inc. Begins Major Contract with Parperfecto.com

South American Venture Now Generating Revenue

SAN DIEGO, CA, Nov 17, 2009 -- Metatron Inc. (PINKSHEETS: MRNJ) today announced that its Just Data Inc. subsidiary has entered into a long term contract with the leading dating website in South America, Parperfecto.com.

Under the agreement which was signed on September 19, 2009, Just Data will provide secure credit card processing for Parperfecto.com on a shared revenue basis. All software is now operational and Parperfecto has initiated an aggressive media campaign which has begun generating revenue for both companies.

Parperfecto.com is a leading independent dating site in South America with an estimated 100,000 registered users. Owned by Columbian television celebrity Vanessa Navarro, it is among the most high profile and successful internet businesses in Columbia.

An estimated 10 million people visit online dating sites in South America at least once a month and some visit more than one site. Parperfecto plans to spend upwards of US\$1 million on an aggressive media campaign designed to increase its user base by 1000% with the goal of obtaining market leadership in 2010.

Metatron CEO Joe Riehl commented, "Just Data has a ten year history of serving both domestic and international clients for online payment processing. Their innovative approach to this complex business makes them a uniquely capable partner for foreign companies such as Parperfecto.com. This contract could also open the door to a number of other cooperative ventures down the road including Spanish language mobile applications and technology licensing."

About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit www.metatroninc.com.

About Just Data Inc.

Just Data employs information technology systems which use the Internet to improve payment processing, management reporting, enrollment processes, customer service, sales management, productivity, merchant reporting and problem resolution. For more information on Just Data Inc., please visit www.justdatabilling.com.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial



condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

For more information contact:

Rikor Morginn

Investor Relations

(619) 550-4668

IR@metatroninc.com