



METATRON INC.

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Metatron Acquires PB Magic Inc.

Creative and Technical Backbone of Future Growth Acquired in All Stock Transaction

SAN DIEGO, CA, Nov 23, 2009 -- Metatron, Inc. (PINKSHEETS: MRNJ) is pleased to announce that it has completed the acquisition of PB Magic, Inc. for five million shares of its restricted common stock valued at \$0.15 per share.

Founded in 2000, PB Magic provides web hosting, design, development, custom programming, database integration, and PPC/SEC advertising campaign management to Fortune 500, public sector and small business clientele. The firm has been engaged by hundreds of high profile clients throughout its history including Boeing, Scudder Investments, ADM, and Yum! Brands (Kentucky Fried Chicken), and has averaged approximately \$1.5 million in profitable revenue per year since inception.

Metatron CEO Joe Riehl said, "PB Magic delivers a unique combination of application management and implementation, hosting and content delivery services to provide full cycle support for today's industry leaders. Apart from their own operations, we see PB Magic as the technological backbone and creative engine for everything we do. This is a key acquisition that helps us set the table for the future."

About PB Magic Inc.

PB Magic provides outsourced enterprise applications and related technology services to drive efficiency and effectiveness in information technology operations for all sized companies. Our experience and proven expertise in vertical markets like publishing, media, entertainment, financial services, software and public sector creates success for our clientele.

About Metatron Inc.

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit www.metatroninc.com.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.



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