



METATRON INC.

160 Greentree Drive, Suite 101
Dover, DE 19904
Tel. (619) 550-4668

iMOBILIZE TEAMS WITH THE PLATINUM MODELING AGENCY New iPhone App Targets Giant SI Swimsuit Audience

SAN DIEGO, CA--(Marketwire - Dec. 7 2009) - Metatron Inc. (Pinksheets:[MRNJ - News](#)), [today announced that its wholly-owned subsidiary, i-Mobilize Inc., has joined with The Platinum Agency to bring the photos and resumes of hundreds of the most beautiful women in the world to the iPhone.](#)

Founded by former Las Vegas Pussycat Doll Laura Diane and celebrity talent manager Jay Rebholz, The Platinum Agency hand selects talent with the highest level of professionalism and breathtaking beauty. The Platinum Agency represents top-tier models and talent for runway, print, film, television, promotions, and events. Featuring hundreds of beautiful and sexy pics from Platinum's top models, only the best in the world are accepted into this prestigious agency. You won't find these ladies anywhere else, exclusively licensed to iMobilize for the Platinum Model application.

“Model applications are some of the biggest sellers in the mobile market, with the most famous being the Sports Illustrated app which is estimated to do approximately \$10,000 a day in revenue,” said Joe Riehl, Metatron’s CEO. “We believe the Platinum app stacks up quite well against SI in terms of quality of the models and functionality, and think it has the potential to really heat up this segment of the mobile market.”

About Metatron Inc.

Metatron Inc. is a diversified Internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more



information on the Company, please visit www.metatroninc.com.

About i-Mobilize Inc.

i-Mobilize's mission is to be a leading global provider and developer of mobile applications for the iPhone, Droid, Palm Pre, BlackBerry and other mobile devices. Strategy Analytics claims the mobile content market will reach \$67 billion in 2009, up 18% from 2008.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we



disclaim any obligation to update information contained in any forward-looking statement.

Contact:

Rikor Morginn

IR@metatroninc.com

619-550-4668