



METATRON INC.

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I-MOBILIZE SIGNS EXCLUSIVE IPHONE APP DEAL WITH A3 NETWORK TO BRING THEIR LIFESTYLE CONTENT TO THE ITUNES APP STORE

SAN DIEGO, CA--(Marketwire – Dec 22 09) - Metatron Inc. (Pinksheets:MRNJ - News), - today announced that it had entered into a long term relationship to publish a series of iTunes Applications with A3 Network, one of the internet's fastest growing and hottest streaming video developers.

A3 Network is a group of online TV channels that reflect the modern lifestyle featuring Nightlife, Clubs, DJs, How-Tos, Music Video, Style, Art, Fashion, Travel, Bikini Girls, Film and Sexy Pool Parties produced by <http://www.5thandoocean.com>. A3 Network averages 5M video stream views a month on YouTube and other streaming services.

Joe Riehl, Metatron CEO, said, “Online video streams have passed 10 billion per month according to Nielsen, so this is our first step into one of the hottest sectors on the internet today. We will also move very quickly -- i-Mobilize expect to release dozens of popular apps based on A3 Content within the next 30 days.”

“This is the first in a series of content deals expected to be announced soon with major publishing, TV, music and movie companies,” added Mr. Riehl.

About A3

A3 The Night, Life & Style Network is America's first local lifestyle channel featuring nightlife, fashion, restaurants, real estate, entertainment news and high-energy music from major cities in the USA and around the world. A3 broadcasts on local TV channels from South Beach to Palm Beach to Naples and soon in New York and other major cities in the US. Our unique stylized programming format features cutting edge music, clubbing features, fashion stories, photo shoots and gig guides. Stylish and cool, A3 The Night, Life & Style Network is unlike any other program



format in America.

Visit A3 Network at <http://www.a3life.com>.

About Metatron Inc.

Metatron Inc. is a diversified Internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit www.metatroninc.com.

About i-Mobilize Inc.

i-Mobilize's mission is to be a leading global provider and developer of mobile applications for the iPhone, Android, Palm, BlackBerry and other mobile devices. Strategy Analytics claims the mobile content market will reach \$67 billion in 2009, up 18% from 2008.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or



achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.

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