



## **METATRON INC.**

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### **i-Mobilize Teams with Christine Dolce, “The Queen of MySpace”**

San Diego, CA - December 28, 2009 - Metatron Inc. (OTC Pink Sheets: MRNJ) today announced that its i-Mobilize subsidiary has teamed with Christine Dolce to create a new lifestyle application for the iPhone which has been released on Apple’s iTunes App Store. Management expects the app to hit the Top 10 in Lifestyle Apps by New Years Eve.

**Christine Dolce**, also known as "**ForBidden**", is the Proclaimed "Queen of MySpace" by *Vanity Fair* magazine and the *Tyra Banks Show*. Dolce has one of the all-time most popular MySpace online profiles. Currently she has over 2 million "friends and fans" on MySpace. Dolce is one of the site's top three most popular members ever out of the over 150 million profiles on the site. Christine has been in the top ten most popular search terms on Google multiple times, and is now poised to take over the iTunes app store.

The notoriety that came with her MySpace Fame has led her to design her own fashion line, *Twisted Elegance Clothing*, and has led her to mainstream modeling. Dolce shot a celebrity pictorial for *Playboy* magazine, appearing in the October 2006 issue. In addition she has appeared in *Stuff*, *FHM* and *Rolling Stone* magazines and was named the Naughtiest Cybervixen on the *Spike TV Guy's Choice Awards* in 2007. Dolce recently posed for one of PETA's anti-fur campaigns. Dolce is a gorgeous and talented celebrity who is represented by The Platinum Agency.

Joe Riehl, Metatron CEO said, “This app is the first in the series of actors, celebrity and famous model apps to be released over



the next quarter. We are on track to deliver more than 10,000 movies, videos, songs, ebooks, audiobooks and games by Spring 2010.”

Riehl added, “We are on track to reach our goal of becoming the fourth largest content distributor in the mobile space in 2010, behind only Apple, Amazon and Google.”

### **About Metatron Inc.**

Metatron Inc. is a diversified internet holding company with a mission to harness the power of today's online and wireless consumer interactivity to make daily life easier, more productive and more entertaining for people all over the world. For more information on the Company, please visit [www.metatroninc.com](http://www.metatroninc.com).

### **About i-Mobilize Inc.**

i-Mobilize's mission is to be a leading global provider and developer of mobile applications for the iPhone, Android, Palm, BlackBerry, T-Mobile's G1 and other mobile devices. Strategy Analytics claims the mobile content market will reach \$67 billion in 2009, up 18% from 2008.

### **Forward-Looking Statements**

*Any statements made in this press release which are not historical facts contain certain forward-looking statements, as such term is defined in the Private Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results of the specific items described in this release, and the company's operations generally, to differ materially from what is projected in such forward-looking*



*statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of such statements, and we disclaim any obligation to update information contained in any forward-looking statement.*

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